

SEPTEMBER NEWS

Hi Everyone!

I hope this months news find you and your families happy + healthy. This has been my first winter as a Mum and we have all had lergy after lergy in our household and I have come to realise how awful it is to have a sick child. All I can say is bring on sunshine, ice-creams, flip flops and swimming!!! I am really looking forward to summer especially as I am presenting my first seasonal line. Its very exciting and I am sure you will love our super gorgeous wee garments.

I have given you a sneak peak of a gorgeous wee dress in the Summer Range - secret squirrel please! The line will be launched at the Child + Parent Show in Auckland on Oct 31st. It is actually going to be featured in the Oct/Nov Little Treasures mag too so watch out for that. As for those blinking jeans! I am sorry that they have taken so long but it has proven difficult to get the fit perfect.. They will def be launched next month for sure and I promise they are worth the wait!

Another super big decision I have made in the last couple of months is that we will not be selling our garments to retailers anymore. My whole aim when I started AnkleBiter was to produce top quality, NZ Made garments at an affordable price. So to keep the pricing down and the quality up I need to sell direct. If I continue to make in New Zealand and sell to retailers it pushes my prices up hugely as they command such a high percentage. Therefore you will not find my garments in your local boutiques BUT I have introduced a couple of ways to reach more customers. The 'AnkleBiter Party' is officially launched this month so read below to find out more and if you want to host one or enquirer about being a 'Party Mama' please contact me today!

Best wishes to you all for a super happy September and happy shopping! www.anklebiter.co.nz

Angie :-)

anklebiter

'gorgeous + hip baby &
children's wear for 0-5yr olds'

anklebiter of the month



YAY to Emilio who is this months winner! He does this tee proud as he is for sure a wee DUDE! He will receive a tee as his prize.

Send us a pic of your little one in our garments to [enter the draw](#)



Its Party time...!

Have you been to 'one too many' tupperware/lingerie parties? We have a fabulous alternative and it is a great way to catch up with friends and offer them an awesome product at the same time. Everyone who attends will receive 5% off and the host will also receive FREE and HALF price products depending on sales.

Hosting a party is as easy as pie. All you have to do is invite your friends. We supply the clothes, catalogues and invites and you provide the fun! It is a perfect idea for the modern Baby Shower and we offer a FREE gift to the Mummy to be. Your guests can peruse the garments + products at your party and then place their order. In less than a week a package will show up on your doorstep and the fun will begin again. Pass out the goods to your friends and prepare yourself for oodles and oodles of compliments.

What are you waiting for? Send us an email or pick up that phone and call us to learn more....



Available in
October...